
REKTOK ROSS

BOOK-INFUSED LIFESTYLE, FASHION, & TRAVEL



LIANI

Liani is an author, lifestyle blogger, and influencer who promotes a love of reading and creativity in a fun and stylish way. Liani first started blogging as a hobby while working as a trial lawyer at a prestigious New York law firm. But what began as a way to chronicle the books she read during her free time has since morphed into a full blown career. Her combined 22,000+ social media followers tune in daily for her reading recommendations as well as her tips for creative inspiration and living a book-infused life, which often feature her three dogs and exotic travel destinations.

Liani has hosted numerous red carpets and movie premieres and has been featured on the *New York Daily News*, *The Examiner*, *Life Talk Radio*, and *KRMS News Talk*. She is also the author of the bestselling Young Adult novel, *Prodigal*.



THE BLOG

Launched in 2013, *RektokRoss.com* has become a go-to destination for booklovers and creative-types seeking inspiration. In addition to featuring expert tips on mastering the creative process, the blog encourages a creative lifestyle through reading recommendations, entertainment, fashion, beauty, DIY crafts, and travel tips. High-profile events and festivals such as *South by Southwest* and *Sundance* are also covered. Such media features include interviews with stars from popular book adaptations *The Vampire Diaries*, *Game of Thrones*, and *Beautiful Creatures* as well as a number of best selling authors like Lauren Kate (*the Fallen* series), Jay Asher (*13 Reasons Why*), and Evelyn Skye (*the Crown's Game* trilogy).



@TheRektokRoss
1,700+
Followers



@RektokRoss
5,000+
Followers



@RektokRoss
14,000+
Followers



www.RektokRoss.com
31,000+
Visits



@RektokRoss
1,700+
Monthly Views



SERVICES OFFERED

- Partnerships & Collaborations
- Sponsored Posts & Giveaways
- Attending & Hosting Events
- Blog Advertising
- Book & Product Reviews
- Instagram Stories
- Media Coverage & Copywriting

AUDIENCE REACH

- Over 25,000 accounts & 50,000 impressions weekly on Instagram
- HIGH 5% engagement rate
- 60% female | 40% male
- Ages 18-24 -- 39% | 25-34 -- 27%
- United States -- 27%
- Total audience reach -- 22,000+
- Topics they love: books, writing, fashion, style, travel, entertainment, home, DIY crafts, and pets.



COLLABORATIONS



CONTACT ME

- Email: RektokRoss@gmail.com
- Cell: 929-450-7183
- Website: www.RektokRoss.com
- Social Media: @RektokRoss